

2017 GCHRA SYMPOSIUM FEEDBACK

October 6, 2017

Overview

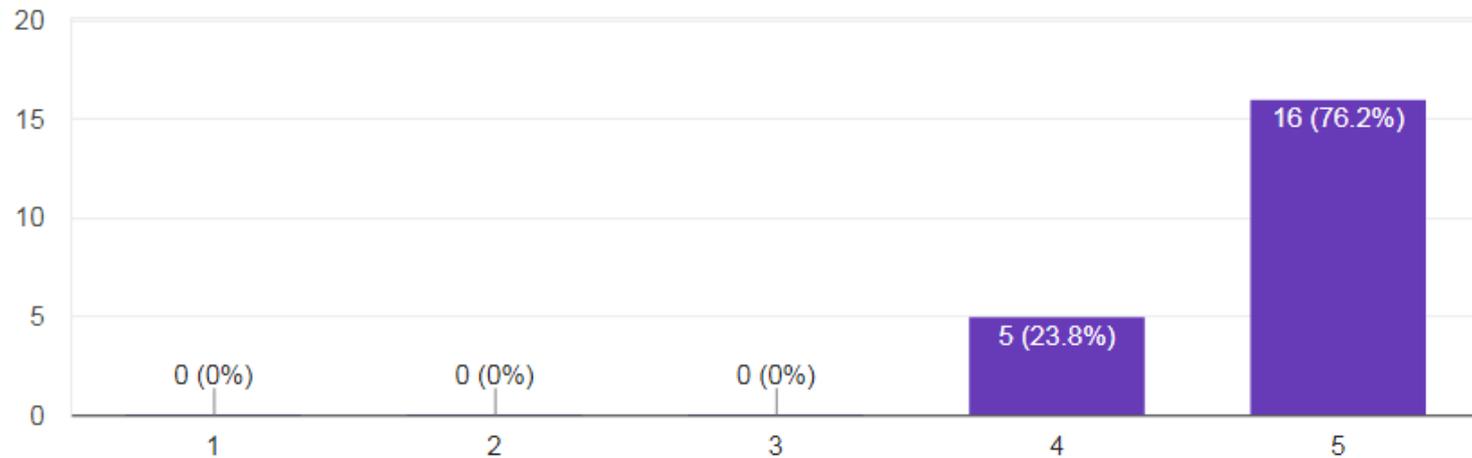
- Following the Symposium, attendees & sponsors were invited to share feedback about their experience
- 21 responses from attendees (~43% response rate); 2 responses from sponsors (~30% response rate)

Results – Attendees

The Symposium topics were interesting and relevant to me.



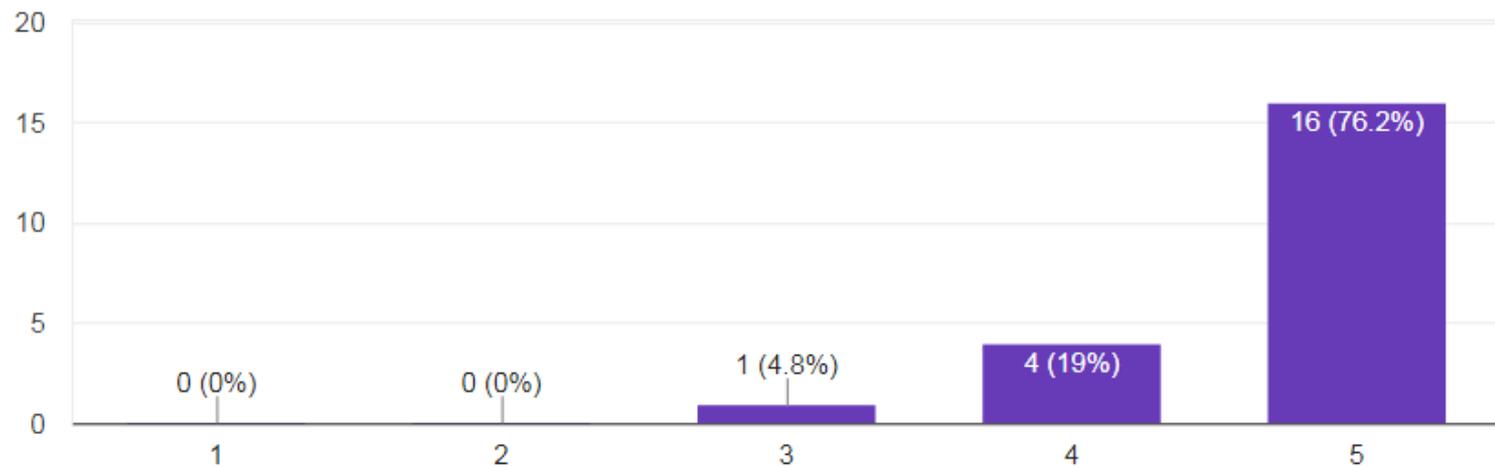
21 responses



Results – Attendees

The Symposium speakers were clear, effective, and engaging.

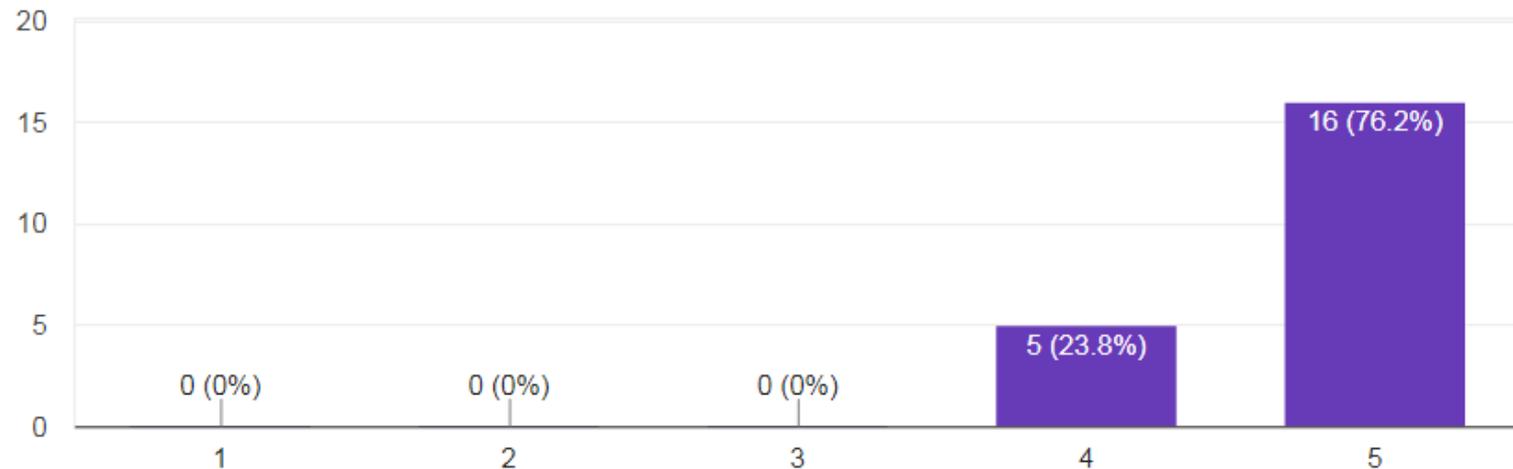
21 responses



Results – Attendees

I learned something new, or was able to refresh my knowledge.

21 responses

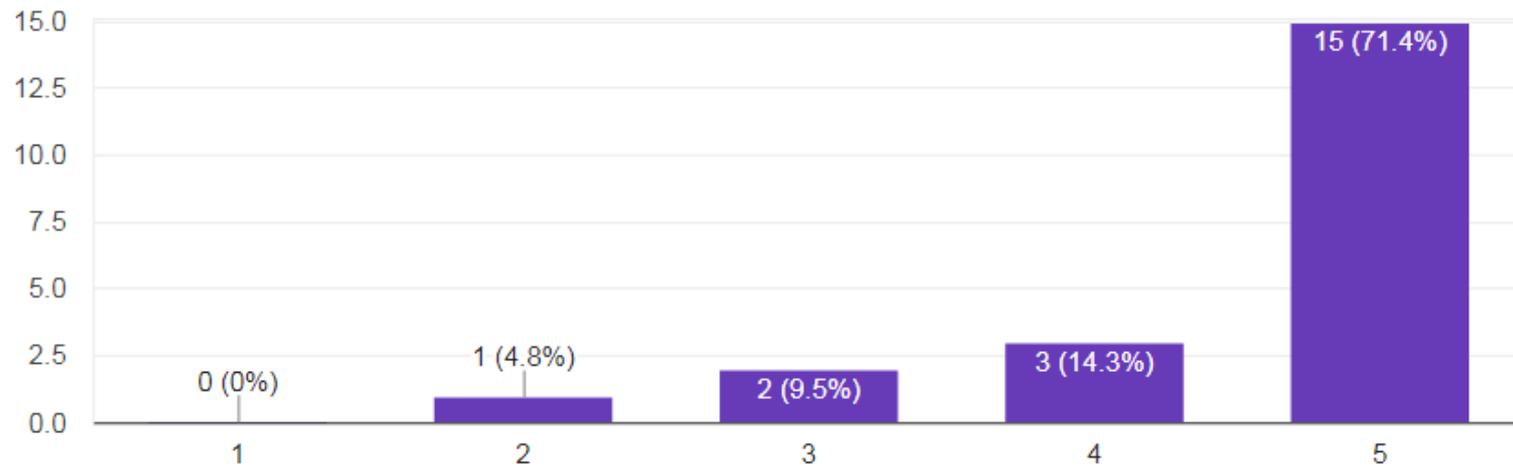


Results – Attendees

I was satisfied with the facility & location.



21 responses

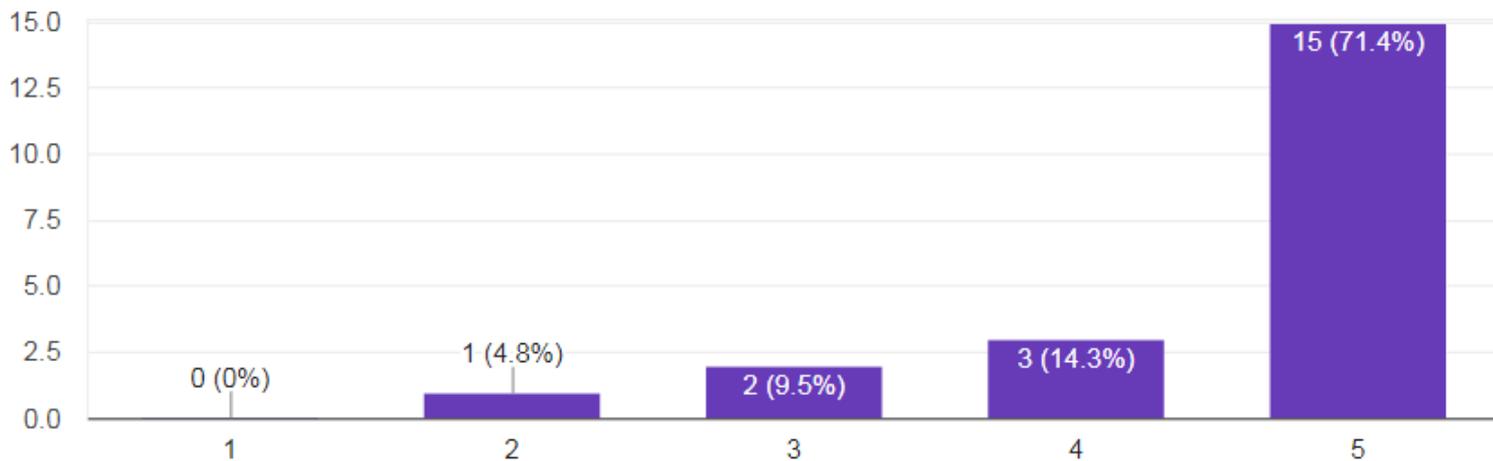


Results – Attendees

I was satisfied with the meals/refreshments provided.



21 responses

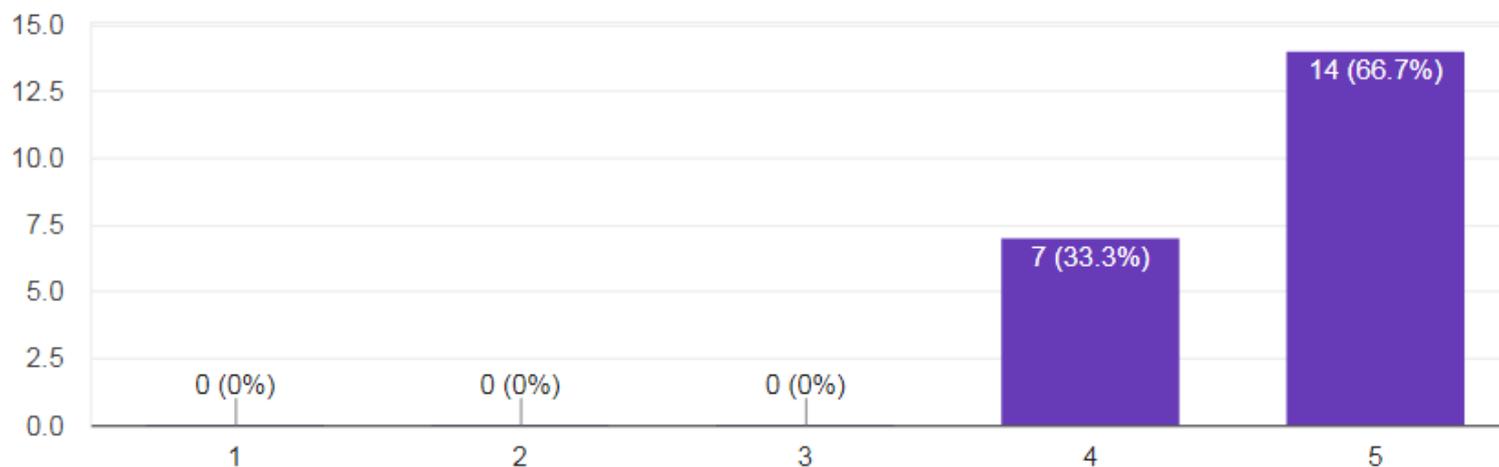


Results – Attendees

I was satisfied with the program booklet and other materials provided.



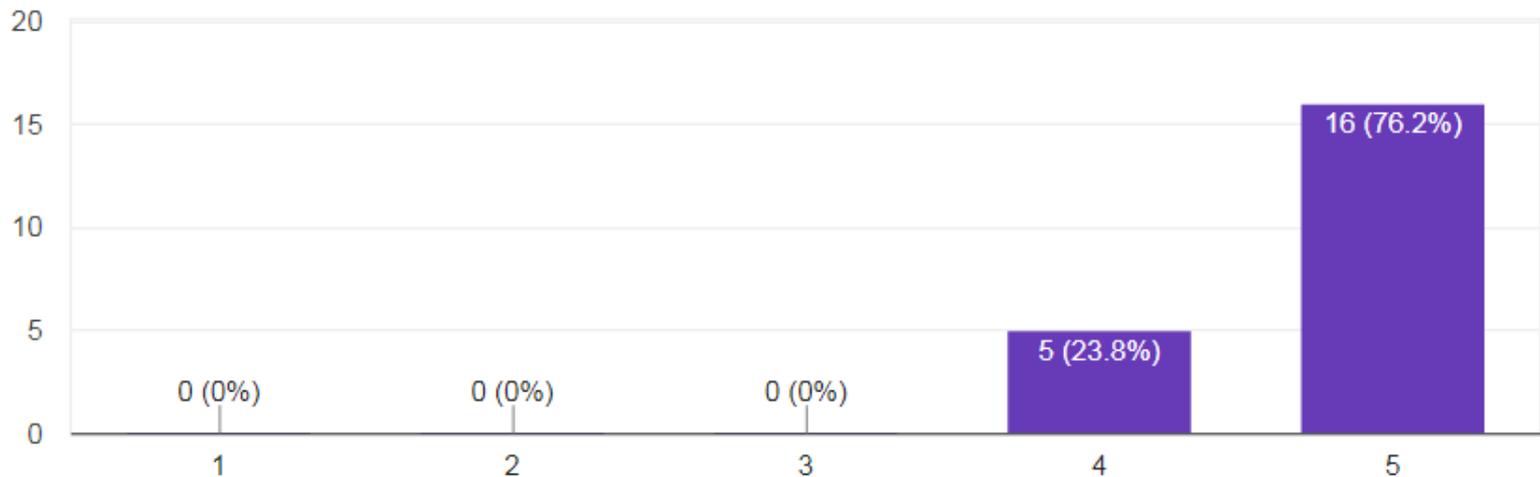
21 responses



Results – Attendees

I was satisfied with my overall experience at the Symposium.

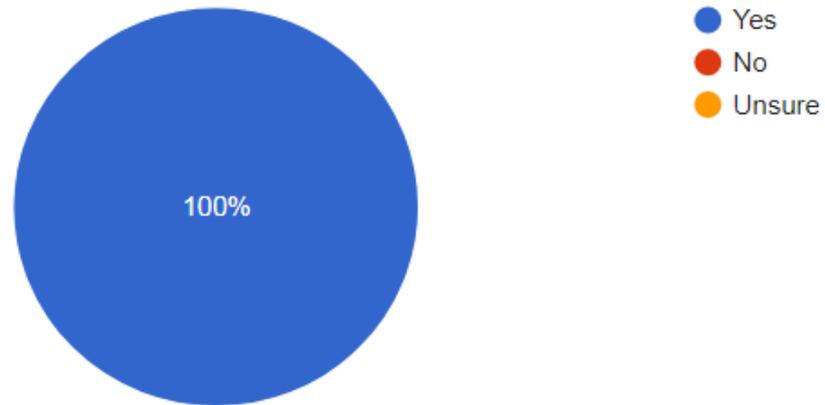
21 responses



Results – Attendees

I plan to attend next year's Symposium.

21 responses



Results – Attendees

What did you like best about this year's Symposium?

19 responses

The engagement participation of the audience.

I loved the rock theme it was so much fun

Casual and inviting

The interaction and atmosphere!

The atmosphere made everyone interact and feel welcome.

The music trivia. Good way to refresh before afternoon session.

best part was fun theme and energy.

Fun theme and enjoyed having a break during lunch with the rock song game. Great speakers

Theme - Casual and light hearted yet informative

Fun theme and location.

The theme made for a fun & relaxing event along with the speakers

The theme and topics

Results – Attendees

What did you like best about this year's Symposium?

19 responses

The music trivia was so much fun and really tied the theme together.

Ability to speak with the presenters (lawyers) one on one! Also, the game was fun.

The question and answer portion- and presentation by Ogletree Attorneys

I liked the speakers, topics and food! All was well prepared and the topics were on point.

The trivia contest got the juices going after lunch. Michael did an excellent job leading the exercise.

Great energy

speakers, food, name that song, everything

Results – Attendees

How can our 2018 Symposium be improved?

10 responses

Food was sparse. Have afternoon snacks

have water available during meeting & and better control of room temp.

I'd like to see us keep moving along and get out earlier. If we are ahead of schedule then let's stay that way instead of letting the time go by, etc.

nothing

Continue hosting a fun and educational event

Facility - so cold I couldn't think! And.... I was wearing a jacket! The AC was very loud and sometimes made it difficult to hear. The microphone situation needs to be a mobile one! Also, I would make sure that we had enough drinks/snacks. Please give us decaf!

Make it more interactive to your audience; less reading from a powerpoint

The screen for the PowerPoint presentation kept blowing from the A/C so it was difficult looking at the screen. Perhaps a different location. I do like "free" but if we could find a different location, I may enjoy it more so.

Have speakers have their slides as notes as the last presenters did.
This could keep us from wanting a copy of the slides.

Maybe a breakout session/learn from peers

Results – Attendees

Please share additional thoughts or feedback:

13 responses

Christy and crew did an awesome job! Kudos to the group!

The people working were too loud and it was hard to hear the panel when they were trying to complete the silent auction. They disturbed everyone. Move to another room if you have to do that

The theme was great - It was laid back and kept everyone's attention. It was the best one yet that I have attended!! Great job!!

I think this symposium was fantastic!

JOB WELL DONE!

As for next year, continue with fun theme and energy as we (HR professionals) don't take the time to have fun like our customers sometimes do as we are always busy helping others. I really enjoyed the departure from the norm.

Great Job Everyone! Rock On!

It was a lot of fun! At first, I thought the rock star theme was silly but as it went on, it became more fun! How about the 60's next year? Thanks for all the hard work! I thought it was quite valuable.

Results – Attendees

Please share additional thoughts or feedback:

13 responses

The speaker from Spherion provided too much information, especially after lunch.

The sponsors did not appear to have much time with the attendees. I would be curious to know their feedback as well.

The symposium was great. Loved the casual atmosphere and down to earth speakers. Felt like a day away from work with friends, with the benefit of gaining knowledge. Thanks for the hard work everyone put in to making the event a success.

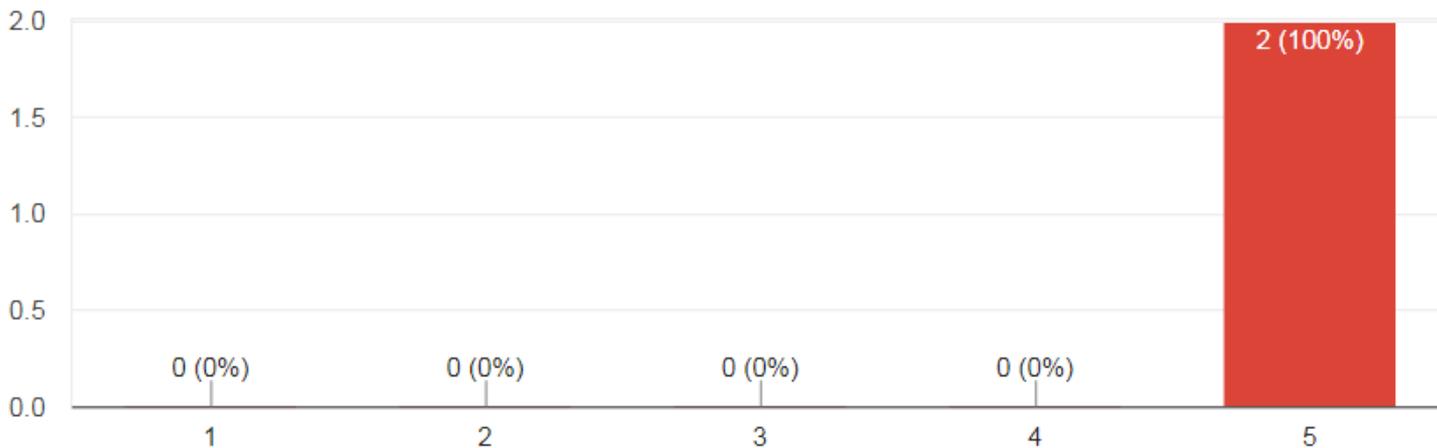
Thank you for all your hard work. Great theme and great day!

excellent

Results – Sponsors

My primary objectives for the Symposium (product/service awareness, lead generation, networking, etc.) were met.

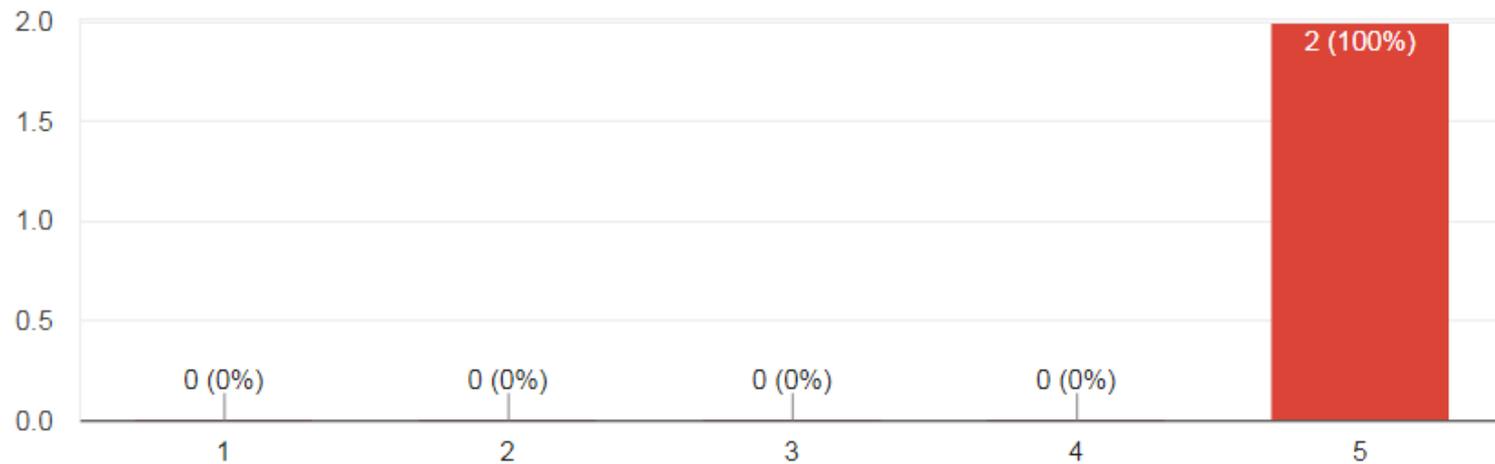
2 responses



Results – Sponsors

The event structure gave me ample time to interact with attendees.

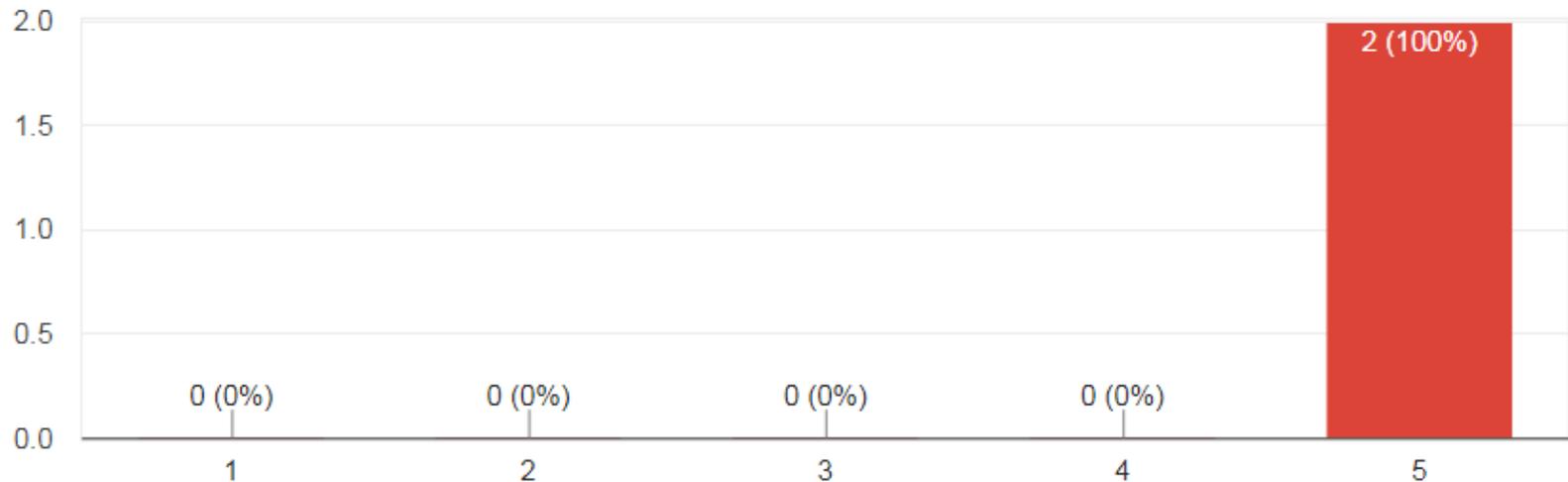
2 responses



Results – Sponsors

Appropriate recognition was given for my company's sponsorship (podium time, signage, promotional items, verbal recognition, etc).

2 responses

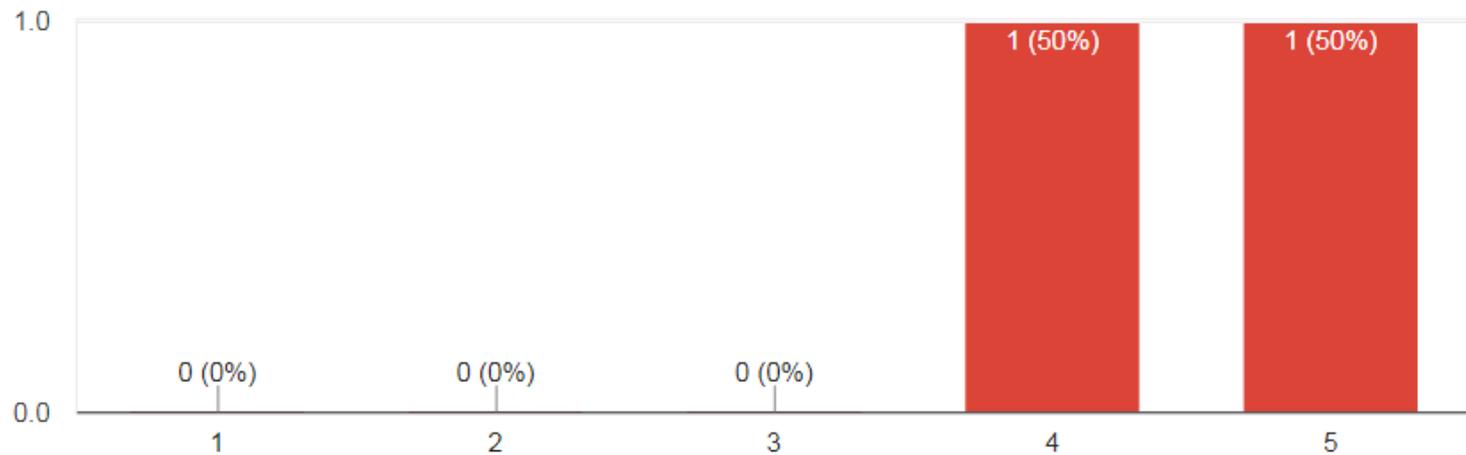


Results – Sponsors

I was satisfied with the facility and location.



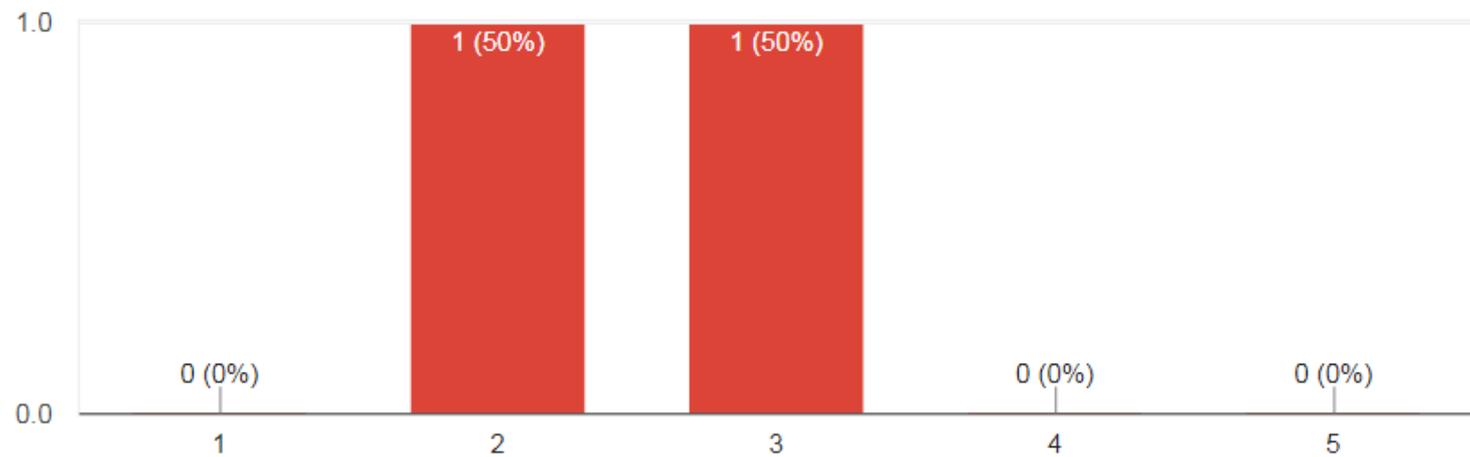
2 responses



Results – Sponsors

The location of my sponsor booth was suitable for generating traffic.

2 responses

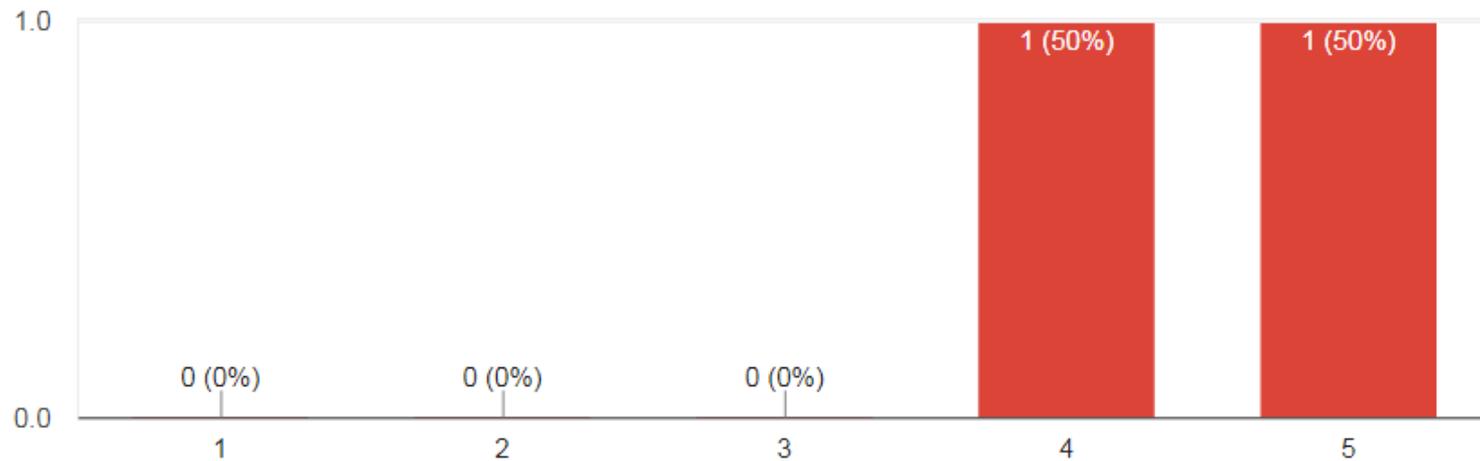


Results – Sponsors

I was satisfied with my overall experience at the Symposium.



2 responses

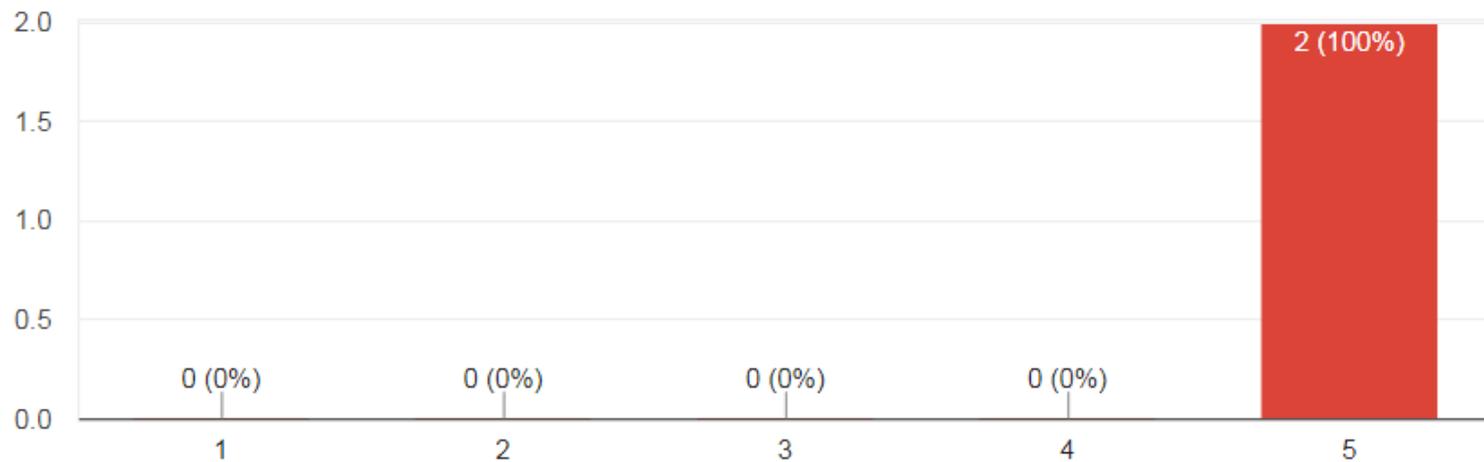


Results – Sponsors

I plan to attend next year's Symposium.



2 responses



Results – Sponsors

What did you like best about this year's Symposium experience?

2 responses

The opportunity to present and network with an amazing group of HR professionals.

Fun, interactive, and outgoing group of attendees who enjoy asking questions.

How can our 2018 Symposium be improved?

2 responses

Perhaps moving the sponsor booths to a more accessible location. Of course, more attendees always helps!

Sponsor tables a bit difficult to access.

Results – Sponsors

Please share additional thoughts or feedback:

1 response

I loved the theme and swag bag! Great job on food and keeping things fun.

If you are interested in additional partnerships with GCHRA (speaking/sponsoring chapter meeting, Legislative Luncheon, 2018 Symposium, etc.) please provide your name and contact information below:

2 responses

Sarah Kuehnel, Ogletree Deakins, sarah.kuehnel@ogletree.com; 314-412-8059

Yes (Ogletree). Please let us know if there's any way we can help in the future. We are definitely interested in sponsoring the symposium itself again, and always happy to come by to monthly meetings as well.